

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Est 3488
Kscj-ksux-kkma
4/18-4/24

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Signature:

Kelli Erickson

Name: Taylor Fernie

Name: Kelli Erickson

Date of Request to Purchase Ad Time: 1/13/2022

Date of Station Agreement to Sell Time: 4/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 3/24/2022Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Kscj-Ksux-kkma

Date Received/Requested:

4/14/2022

Est. #:

3488

Station Location:

Sioux City

Run Start and End Dates:

4/18-24/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NTR ☐ CASH ☒ TRADE ☐ NEW ☐
 KSCJ ☒ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **JIM PILLEN FOR GOVERNOR**
 Agency: **MEDIA FINANCIAL SERVICES**
 Address: *****GIVE TO CANDICE*****
invoices@MediaFinancial.com
 Contact: **Roger Rafson**
 Phone #: **412-421-6001**

Local Direct
 Agency
 Rep Agency xxx
 Political xxx

	Day	Date
Start	MON	4/18/22
End	FRI	4/22/22

Est # **3488** Calendar Bill SBM Billing xxx CIA Confirm
 Contract # **4423242**
 Ord # **3195648** Package:

Coop: Coop/Product Name: Cart #: **2675**

ISCI Code: **JP032460** Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$18	60	6A-10A	4/18	4/22	2	3	2	3	2			12	12	\$216.00
\$18	60	10A-3P	1/8	4/22	3	2	3	2	2			12	12	\$216.00
\$17	60	3P-7P	4/18	4/22	2	2	2	2	3			11	11	\$187.00

Remarks for Invoice: **EST 3488 PRIMARY 4/18-4/22**

Total Spots:	35
Total Gross:	\$619.00
Total Net:	\$526.15

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	\$619.00
Net:		Net:		Net:		Net:	\$526.15
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **4/14/22** Mgr: *[Signature]*

Internal Notes for AE:

STATION:	KSCJ-AM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$619.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	35	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4423242		
ADVERTISER:	Jim Pillen for Governor	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	04-18-2022 TO 4/24/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 04/14/2022 10:41		

COMMENTS

[Rep Comment] 04/14/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. Traffic to follow soon! thanks,

New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

All invoices must contain ISCI codes.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**** SEND INVOICES TO MEDIA FINANCIAL SERVICES BROADCAST CALENDAR. INVOICES MUST INCLUDE ADVERTISER AND ESTIMATE NUMBER ALONG WITH date/time/rate/isci code/spot length per spot. ****

WEEK#1		4/18/2022 To 4/24/2022					WK TOT \$619.00			WK TOTAL SPOTS 35	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	4/18/2022	4/22/2022	12	\$18	\$216
	2		MTWTF..	10:00AM	3:00PM	60	4/18/2022	4/22/2022	12	\$18	\$216
	3		MTWTF..	3:00PM	7:00PM	60	4/18/2022	4/22/2022	11	\$17	\$187

STATION:	KSCJ-AM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$619.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	35		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423242
ADVERTISER:	Jim Pillen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	3488		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	04-18-2022 TO 4/24/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/14/2022 10:41

TOTAL	Apr														Total
SPOT	35														35
CASH	619.00														619.00
TOTAL	619.00														619.00

NTR ☐ CASH ☒ TRADE ☐ NEW ☐
 KSCJ ☐ KSUX ☒ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **JIM PILLEN FOR GOVERNOR**
 Agency: **MEDIA FINANCIAL SERVICES**
 Address: *****GIVE TO CANDICE*****
invoices@MediaFinancial.com
 Contact: **Roger Rafson**
 Phone #: **412-421-6001**

Local Direct ☐
 Agency ☐
 Rep Agency ☒ xxx
 Political ☒ xxx

	Day	Date
Start	MON	4/18/22
End	SUN	4/24/22

Calendar Bill ☐ CIA ☐
 Est # **3488** SBM Billing ☒ xxx Confirm ☐
 Contract # **4423242**
 Ord # **3195648** Package: ☐

Coop: ☐ Coop/Product Name: Cart #: **2675**

ISCI Code: **JP032460** Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$20	60	6A-10A	4/18	4/22	2	3	2	3	2			12	12	\$240.00
\$20	60	10A-3P	4/18	4/22	3	2	3	2	2			12	12	\$240.00
\$20	60	3P-7P	4/18	4/22	2	2	2	2	3			11	11	\$220.00
\$13	60	6A-7P	4/23	4/24						3	2	5	5	\$65.00

Remarks for Invoice: **EST 3488 PRIMARY 4/18-4/22**

Total Spots:	40
Total Gross:	\$765.00
Total Net:	\$650.25

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	\$765.00
Net:		Net:		Net:		Net:	\$650.25
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **4/14/22** Mgr: 

Internal Notes for AE:

STATION:	KSUX-FM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$765.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423242
ADVERTISER:	Jim Pillen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	3488		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-18-2022 TO 4/24/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/14/2022 10:41	

COMMENTS

[Rep Comment] 04/14/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. Traffic to follow soon! thanks,

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Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

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**** SEND INVOICES TO MEDIA FINANCIAL SERVICES BROADCAST CALENDAR. INVOICES MUST INCLUDE ADVERTISER AND ESTIMATE NUMBER ALONG WITH date/time/rate/isci code/spot length per spot. *****

WEEK#1	4/18/2022 To 4/24/2022	WK TOT \$765.00	WK TOTAL SPOTS 40
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	4/18/2022	4/22/2022	12	\$20	\$240
	2		MTWTF..	10:00AM	3:00PM	60	4/18/2022	4/22/2022	12	\$20	\$240
	3		MTWTF..	3:00PM	7:00PM	60	4/18/2022	4/22/2022	11	\$20	\$220
	4	S.	6:00AM	7:00PM	60	4/23/2022	4/23/2022	3	\$13	\$39
	5	S	6:00AM	7:00PM	60	4/24/2022	4/24/2022	2	\$13	\$26

STATION:	KSUX-FM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$765.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	40		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423242
ADVERTISER:	Jim Pilen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	3488		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	04-18-2022 TO 4/24/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/14/2022 10:41

TOTAL	Apr														Total
SPOT	40														40
CASH	765.00														765.00
TOTAL	765.00														765.00

NTR ☐ CASH ☒ TRADE ☐ NEW ☐
 KSCJ ☐ KSUX ☐ KKMA ☒ KLEM ☐ KQNU ☐ KKYY ☐

Client: **JIM PILLEN FOR GOVERNOR**
 Agency: **MEDIA FINANCIAL SERVICES**
 Address: *****GIVE TO CANDICE*****
invoices@MediaFinancial.com
 Contact: **Roger Rafson**
 Phone #: **412-421-6001**

Local Direct
 Agency
 Rep Agency xxx
 Political xxx

	Day	Date
Start	MON	4/18/22
End	SUN	4/24/22

Calendar Bill
 Est # **3488** SBM Billing xxx Confirm
 Contract # **4423242**
 Ord # **3195648** Package:

Coop: Coop/Product Name: Cart #: **2675**

ISCI Code: **JP032460** Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$15	60	6A-10A	4/18	4/22	2	3	2	3	2			12	12	\$180.00
\$13	60	10A-3P	4/18	4/22	3	2	2	2	2			11	11	\$143.00
\$15	60	3P-7P	4/18	4/22	2	2	3	2	3			12	12	\$180.00
\$12	60	6A-7P	4/23	4/24						3	2	5	5	\$60.00

Remarks for Invoice: **EST 3488 PRIMARY 4/18-4/24**

Total Spots:	40
Total Gross:	\$563.00
Total Net:	\$478.55

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	\$563.00
Net:		Net:		Net:		Net:	\$478.55
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **4/14/22** Mgr: 

Internal Notes for AE:

STATION:	KKMA-FM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$563.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423242
ADVERTISER:	Jim Pillen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	3488		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-18-2022 TO 4/24/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/14/2022 10:41	

COMMENTS

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WEEK#1		4/18/2022 To 4/24/2022					WK TOT \$563.00			WK TOTAL SPOTS 40	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	4/18/2022	4/22/2022	12	\$15	\$180
	2		MTWTF..	10:00AM	3:00PM	60	4/18/2022	4/22/2022	11	\$13	\$143
	3		MTWTF..	3:00PM	7:00PM	60	4/18/2022	4/22/2022	12	\$15	\$180
	4	S.	6:00AM	7:00PM	60	4/23/2022	4/23/2022	3	\$12	\$36
	5	S	6:00AM	7:00PM	60	4/24/2022	4/24/2022	2	\$12	\$24

STATION:	KKMA-FM	ORDER#:	3195648	DATE:	04/14/2022
MARKET:	Sioux City, IA	AMOUNT:	\$563.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	40		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423242
ADVERTISER:	Jim Pillen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3788 - 2022 PRIMARY ELECTION (4/18-4/22)	AGY EST:	3488		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
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					Invoices@MediaFinancial.com
FLIGHT:	04-18-2022 TO 4/24/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/14/2022 10:41

TOTAL	Apr														Total
SPOT	40														40
CASH	563.00														563.00
TOTAL	563.00														563.00